

**SPORTNET**

**HR**

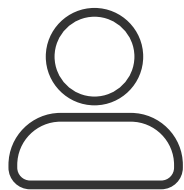
VODEĆI NEOVISNI SPORTSKI PORTAL U HRVATSKOJ

**CJENIK OGLAŠAVANJA**

O SPORTNETU

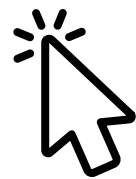
# Postojimo već 23 godine

- Vodeći neovisni sportski portal u Hrvatskoj
- Bez žutla, senzacionalizma i clickbaitova
- Vjerni posjetitelji i sportski fanatici
- Visok affinity u muškom targetu 22-55 godina, primanja većih od 1.500,00 EUR



**Korisnici**

**218k**



**Posjete**

**873k**



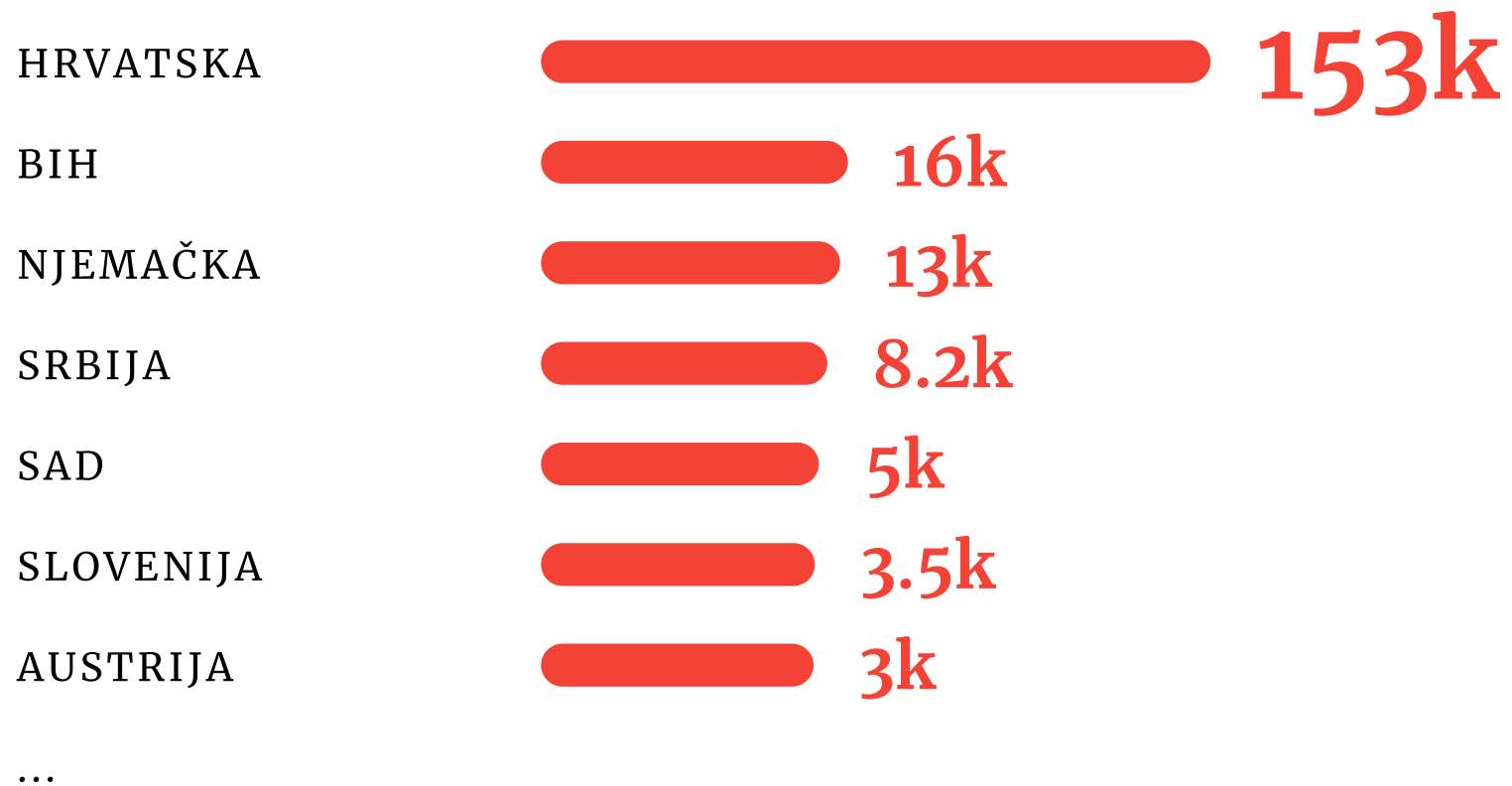
**Otvaranja stranica**

**3,7 milijuna**

\*Tijekom velikih natjecanja posjete se udvostručuju

**SPORTNET BROJKE**

# Korisnici po zemljama



Izvor: Google Analytics, ožujak 2023.

## Korisnici po gradovima



# Korisnici po dobi

35-44 GODINE

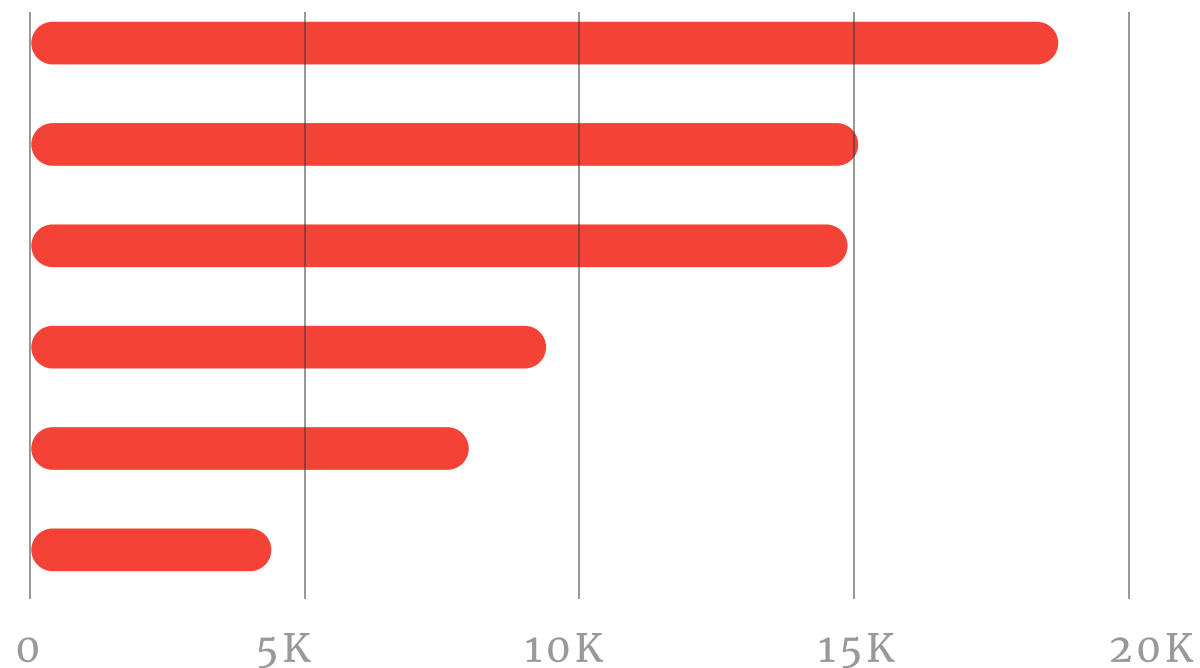
45-54 GODINE

25-34 GODINE

55-64 GODINE

65+ GODINA

18-24 GODINE



Izvor: Google Analytics, ožujak 2023.

## Korisnici po spolu

MUŠKARCI



84,9%

ŽENE



15,1%

DESKTOP	DIMENZIJE	CPM
Mega billboard	1260x500	35,00 EUR
Top double billboard	970x500	28,00 EUR
Top billboard	970x250	22,00 EUR
Double billboard BTF	835x500	20,00 EUR
Billboard BTF	835x250	16,00 EUR
Medium rectangle	300x250	15,00 EUR
Half page 1	300x600	15,00 EUR
Half page 2	300x600	10,00 EUR

**SPORTNET CIJENE**

Za popuste na trajanje i količinu te za uvjete dugoročne suradnje, molimo, pošaljite upit.

DESKTOP	DIMENZIJE	CPM
In article	600x250	20,00 EUR
Interscroller	max 600x900	30,00 EUR
Incorner	320x320	35,00 EUR
Takeover	1600x1024	45,00 EUR
Footer	max 970x250	40,00 EUR
PR članak	-	200,00 EUR

**SPORTNET CIJENE**

Za popuste na trajanje i količinu te za uvjete dugoročne suradnje, molimo, pošaljite upit.

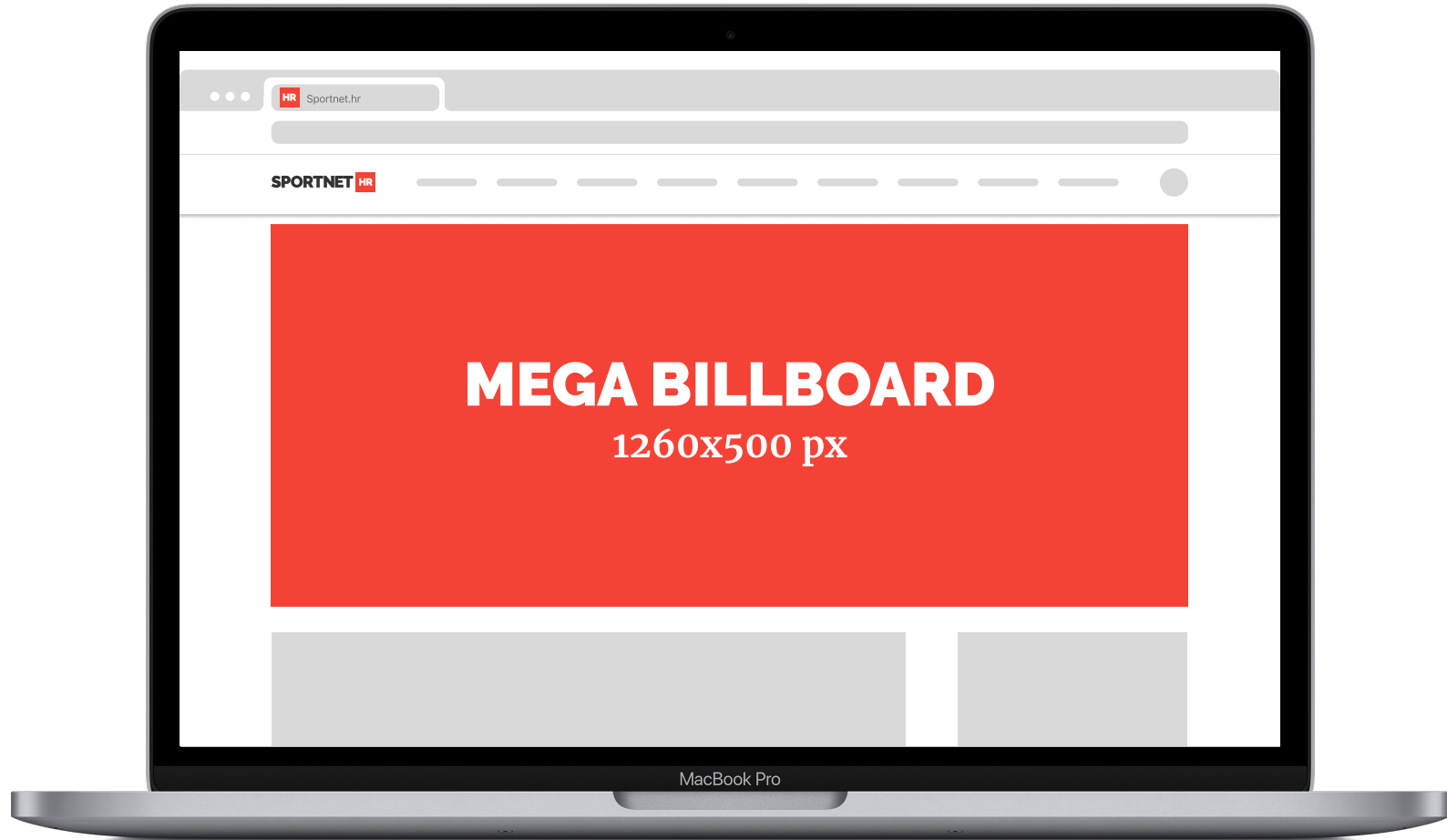
MOBILE	DIMENZIJE	CPM
Medium rectangle	300x250	20,00 EUR
Half page	300x600	30,00 EUR
Interscroller	max 320x600	35,00 EUR
Mobile footer	320x100	26,00 EUR
Incorner	230x230	40,00 EUR
Takeover	320x480	46,00 EUR
PR članak	-	200,00 EUR

**SPORTNET CIJENE**

Za popuste na trajanje i količinu te za uvjete dugoročne suradnje, molimo, pošaljite upit.



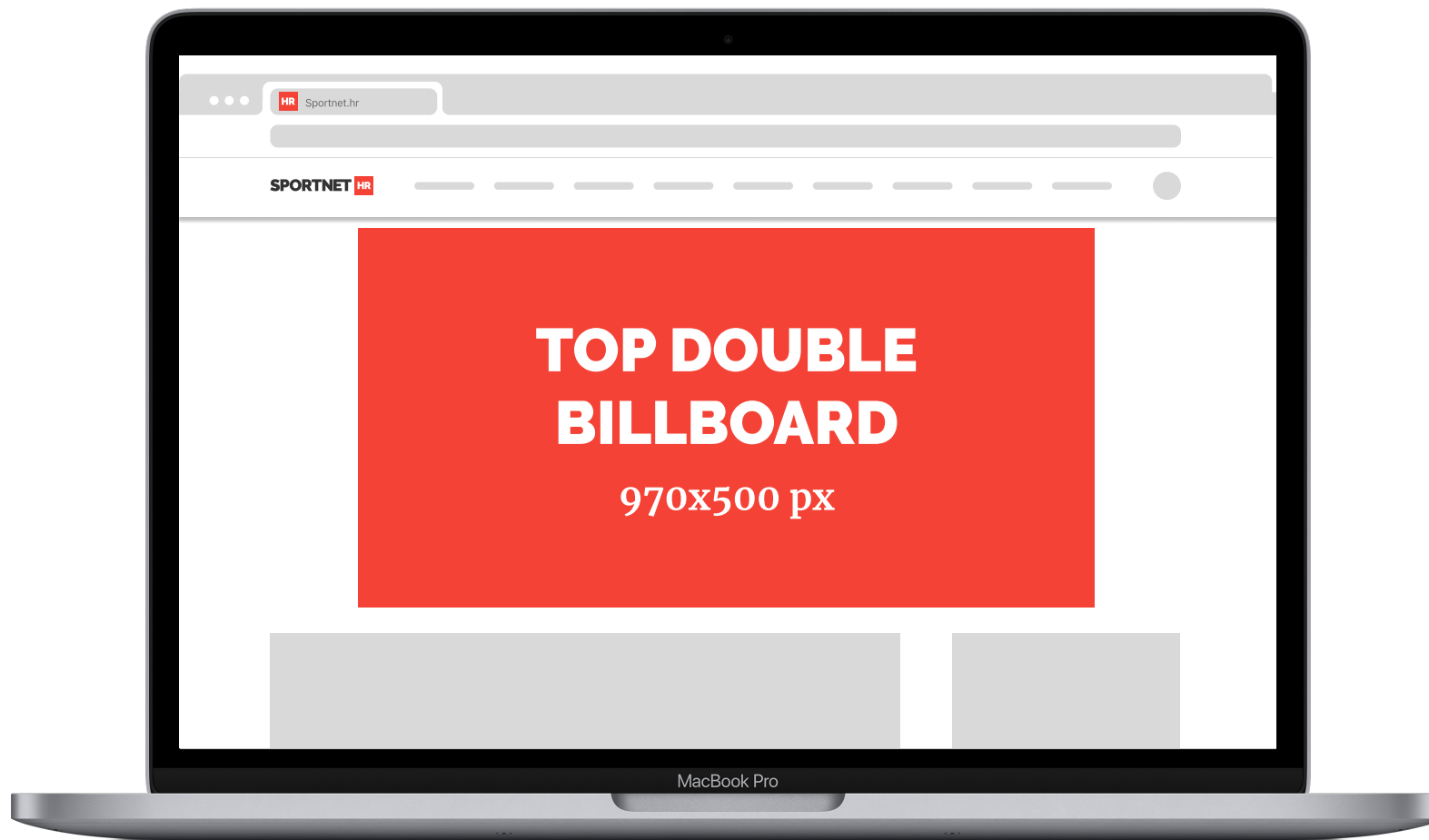
**DESKTOP**



**CPM 35,00 €**

**MEGA BILLBOARD 1260x500 px**

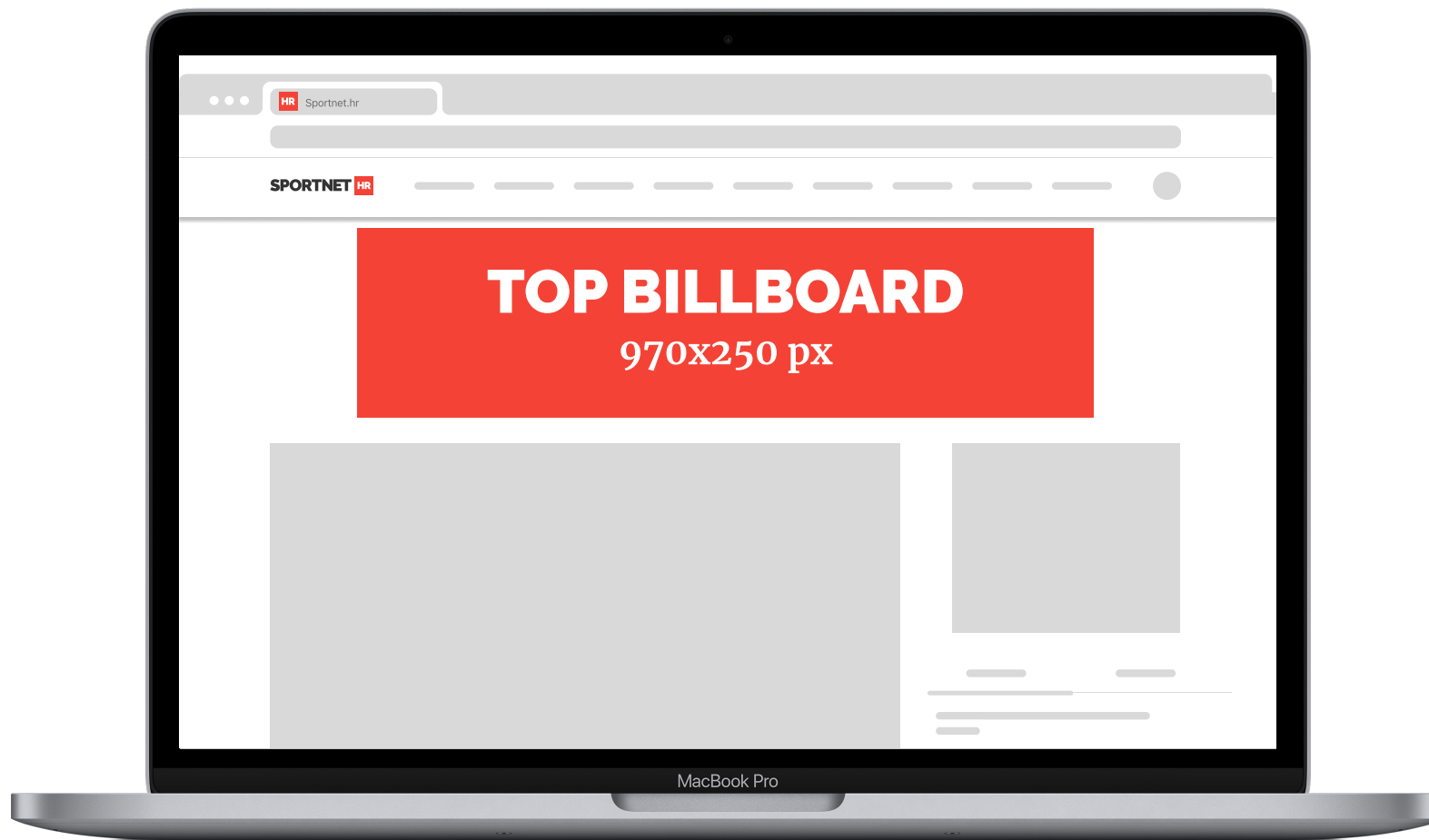
**DESKTOP**



**CPM 28,00 €**

**TOP DOUBLE BILLBOARD 970x500 px**

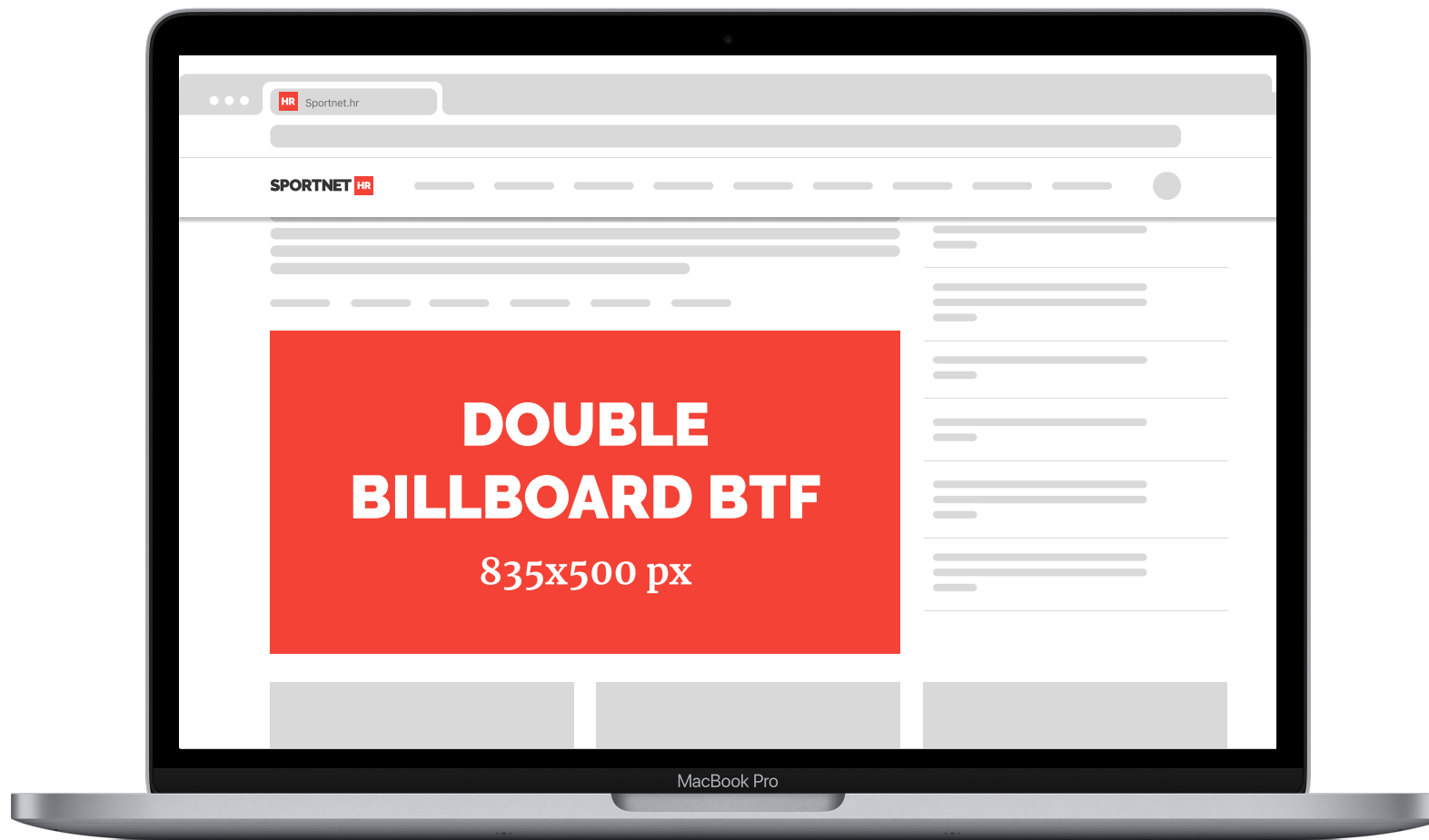
**DESKTOP**



**CPM 22,00 €**

**TOP BILLBOARD 970x250 px**

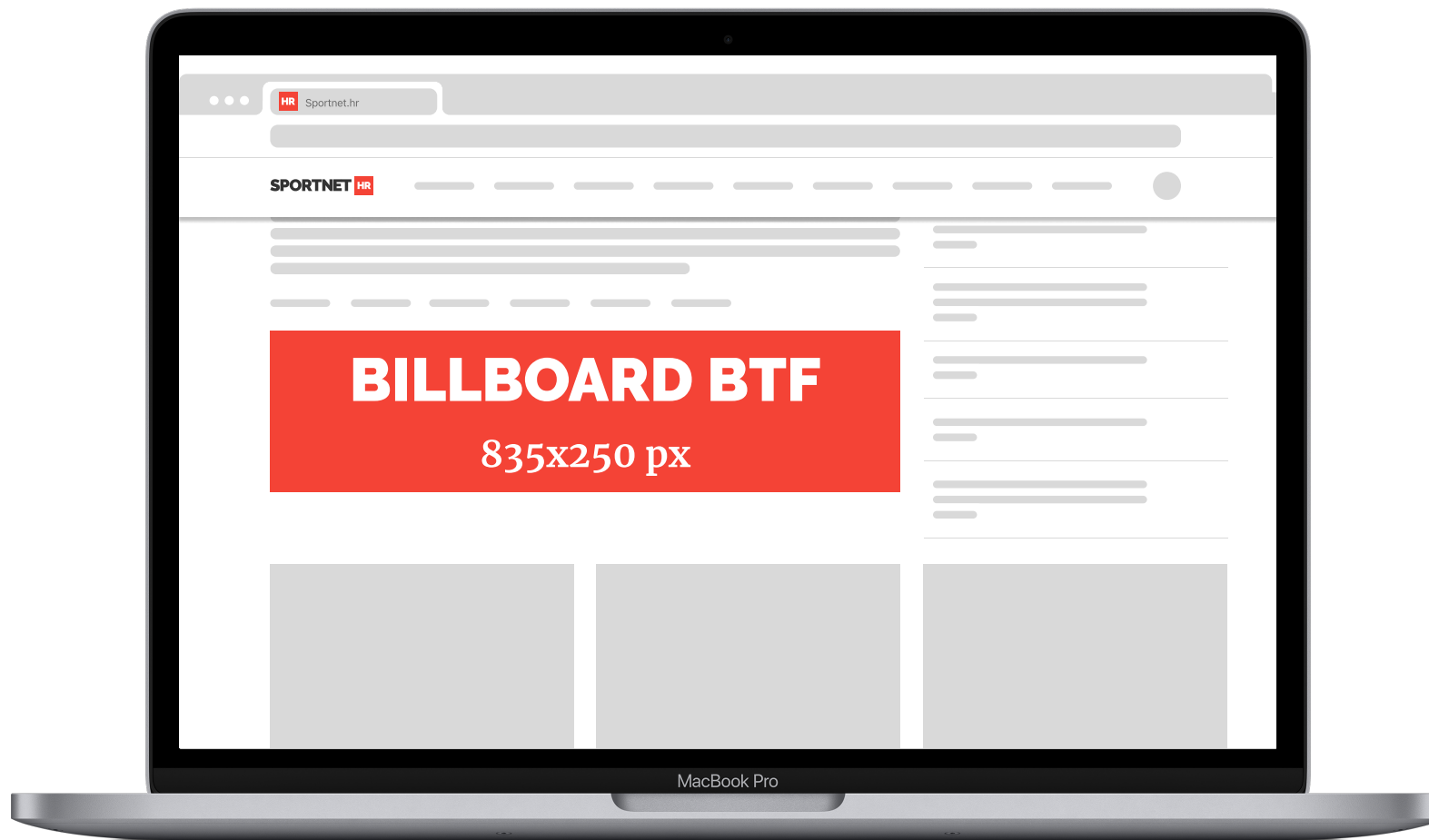
**DESKTOP**



**CPM 20,00 €**

**DOUBLE BILLBOARD BTF 835x500 px**

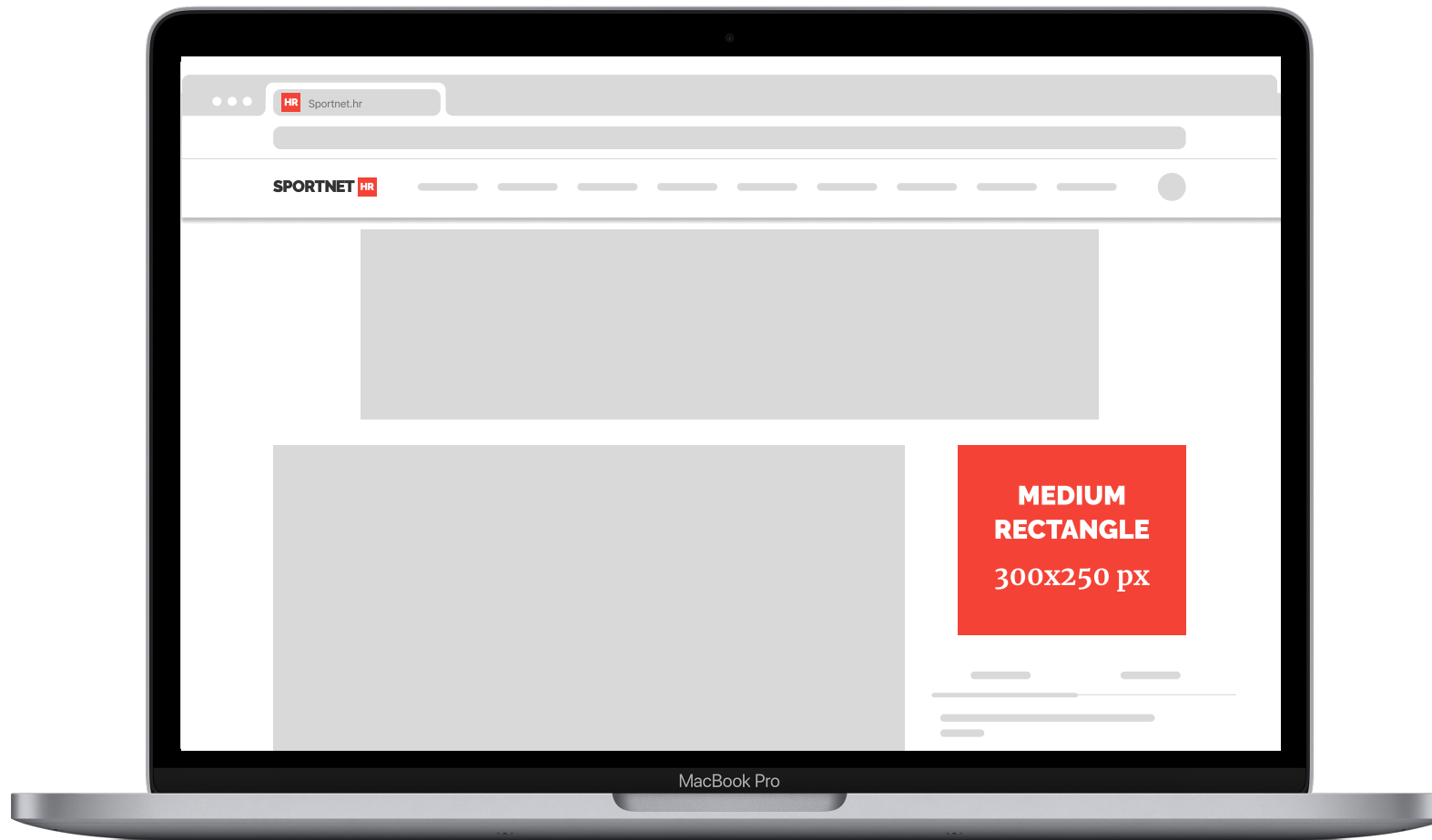
**DESKTOP**



**CPM 16,00 €**

**BILLBOARD BTF 835x250 px**

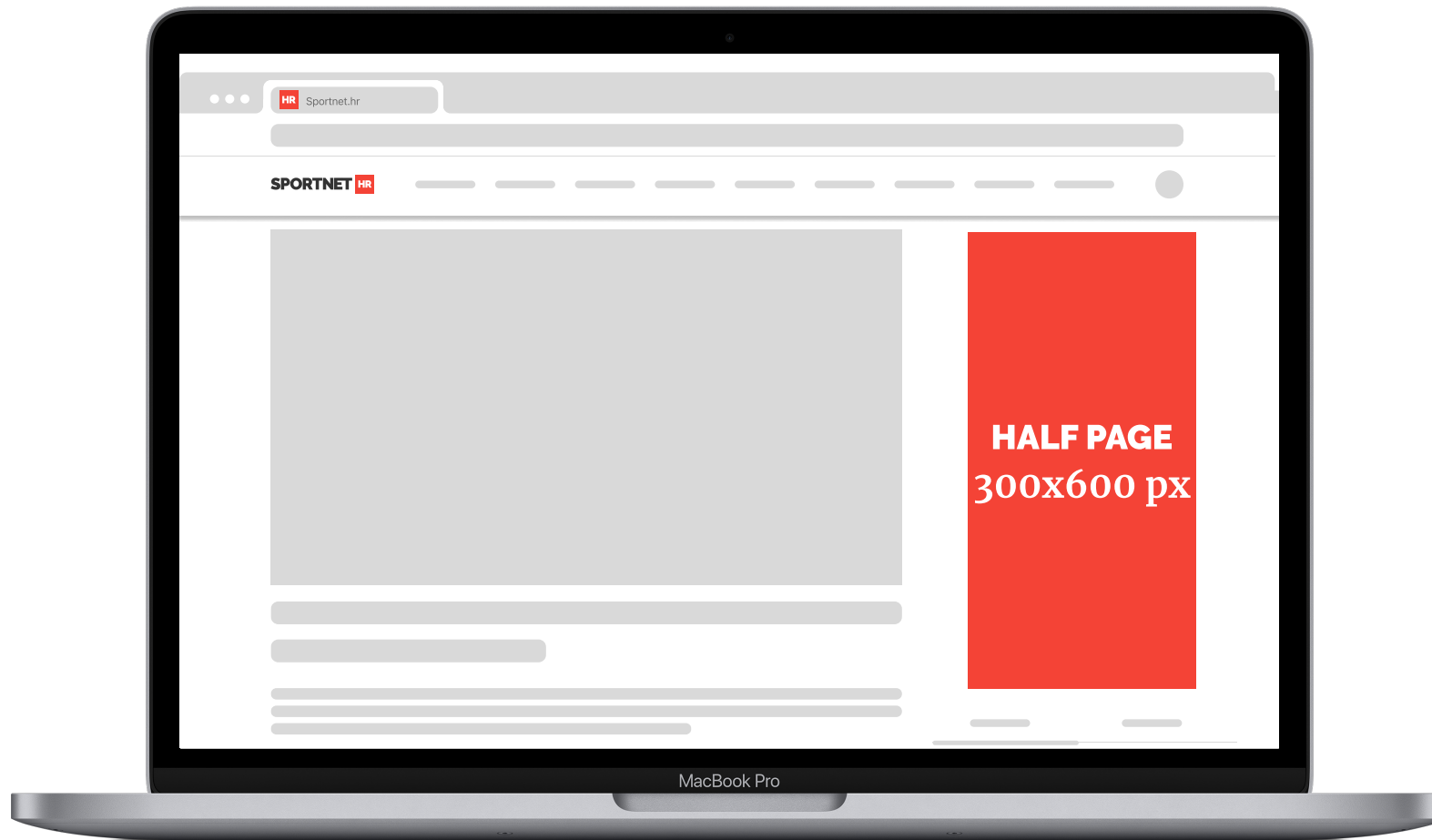
**DESKTOP**



**CPM 15,00 €**

**MEDIUM RECTANGLE 300x250 px**

**DESKTOP**



**CPM 15,00 €**

**HALF PAGE 300x600 px**

**DESKTOP**

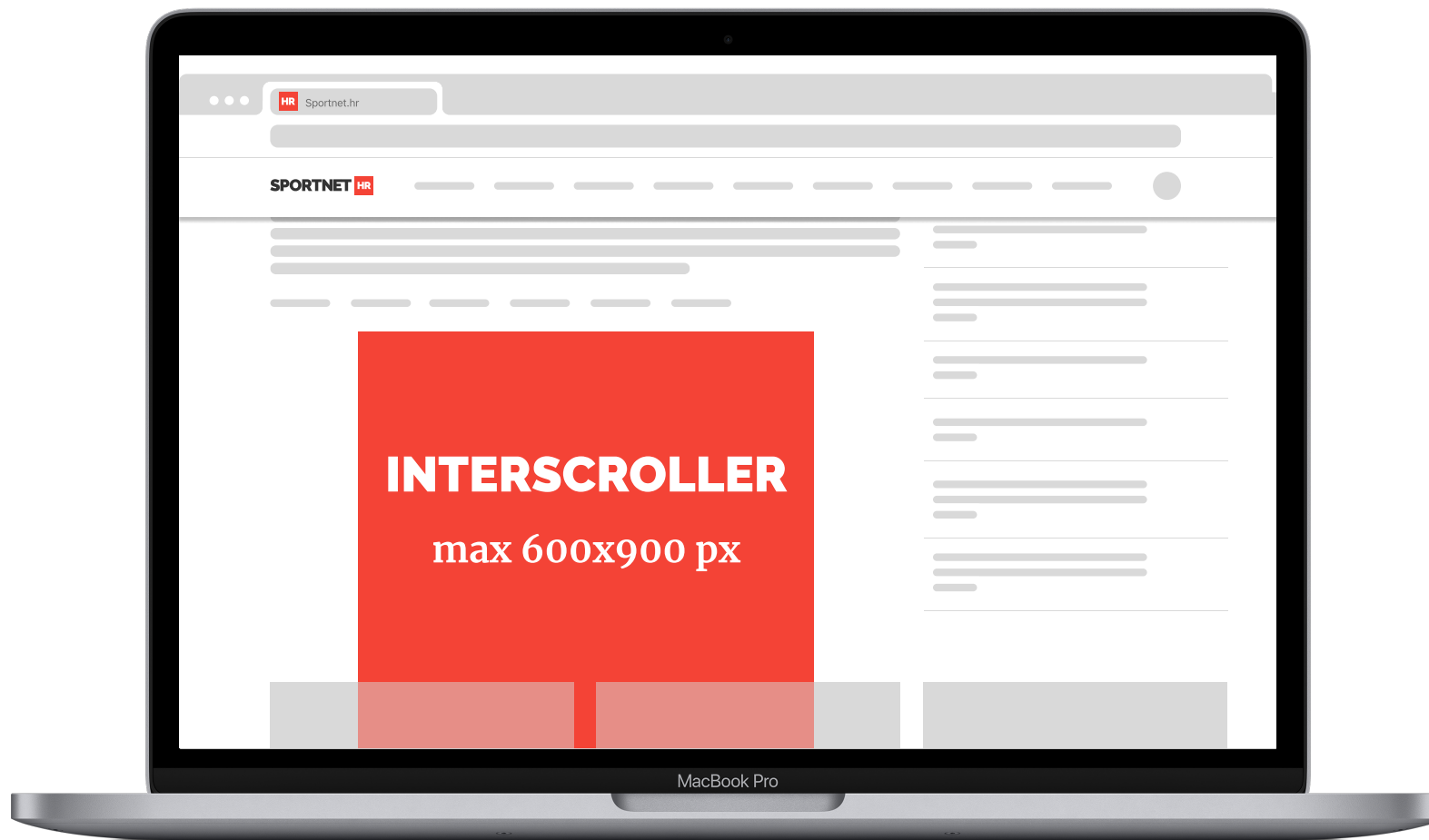


**CPM 20,00 €**

**IN ARTICLE 600x250 px**



**DESKTOP**



**CPM 30,00 €**

**INTERSCROLLER max 600x900 px**

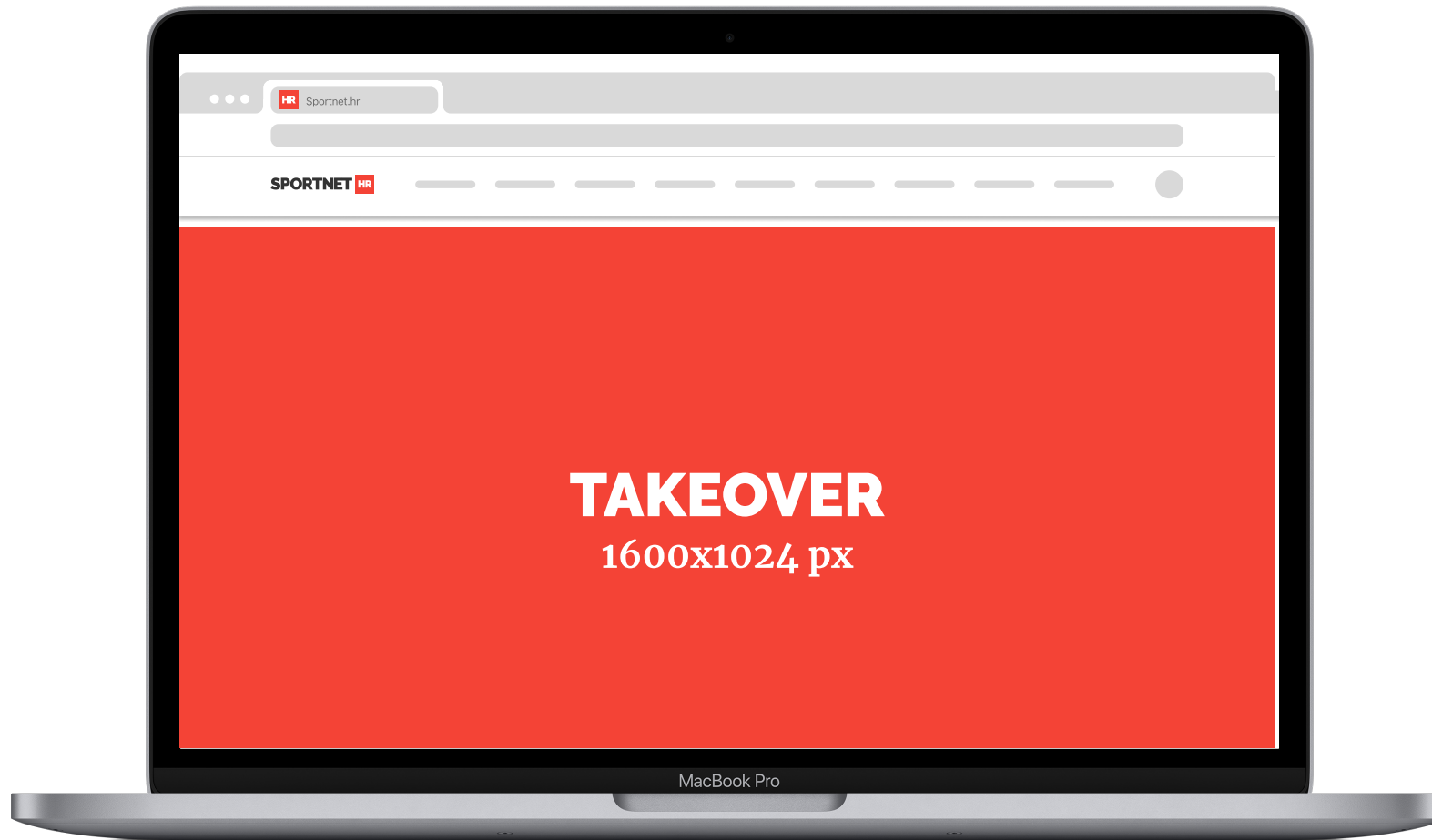
**DESKTOP**



**CPM 35,00 €**

**INCORNER 320x320 px**

**DESKTOP**



**CPM 45,00 €**

**TAKEOVER 1600x1024 px**

**DESKTOP**



**FOOTER**  
(sticky)

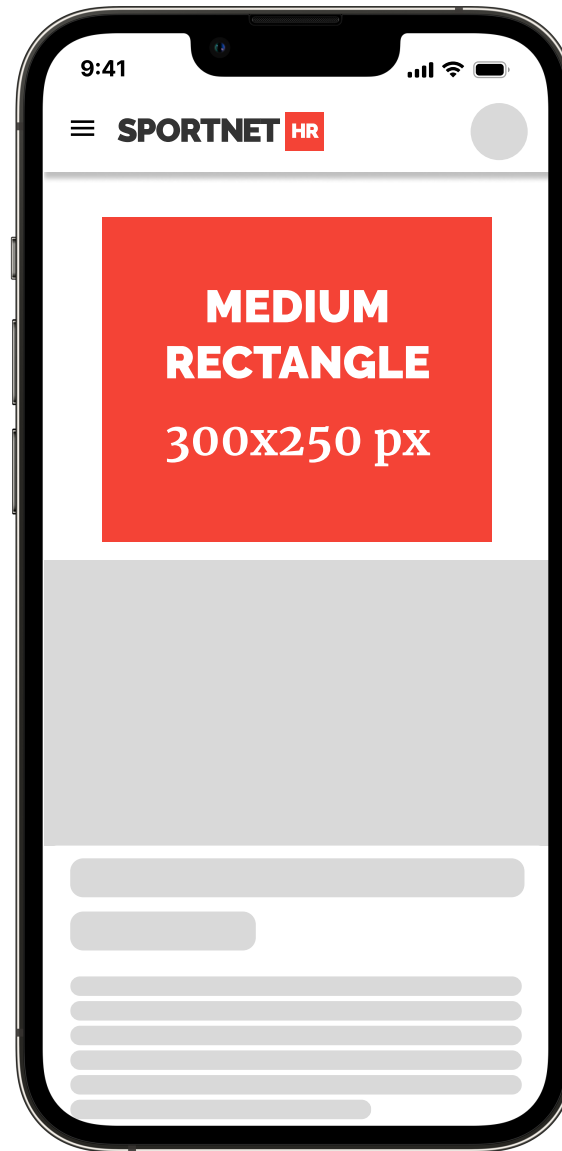
max 970x250 px

CPM 40,00 €

**FOOTER (STICKY)**

max 970x250 px

**MOBILE**



**CPM 20,00 €**

**MEDIUM RECTANGLE 300x250 px**

**MOBILE**



**HALF PAGE**  
300x600 px

CPM 30,00 €

**HALF PAGE 300x600 px**

**MOBILE**



Scan for preview



**CPM 35,00 €**

**INTERSCROLLER max 320x600 px**

**MOBILE**



**FOOTER**  
320x100 px

CPM 26,00 €

**FOOTER 320x100 px**



**MOBILE**



**INCORNER**  
230x230 px

**CPM 40,00 €**

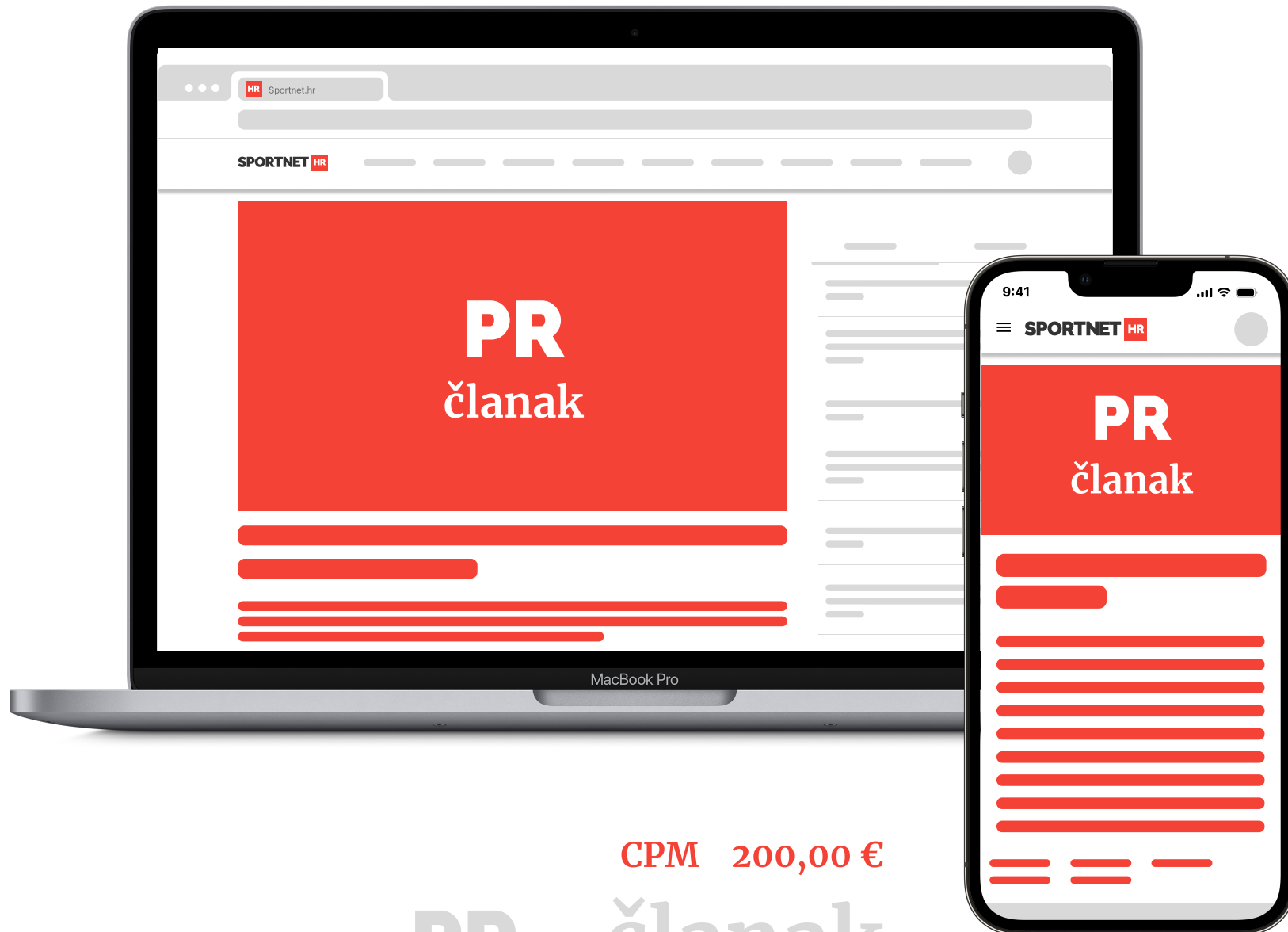
**INCORNER 230x230 px**

**MOBILE**



**CPM 46,00 €**

**TAKEOVER 320x480 px**



CPM 200,00 €

PR članak

# KONTAKT

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